25-27/10/2016
IEC Crocus Expo/Moscow/Russia

International coach and bus show

busworld®
MOSCOW RUSSIA

powered by autotrans

The post show report on the exhibition
25-27 October 2016 for the first time International coach and bus show “Busworld Russia powered by Autotrans” took place in Moscow.

The exhibition was organized by the company ITEMF Expo founded in equal shares by the largest international exhibition organizers- Messe Frankfurt and ITE Group. The partner to the show was Busworld International, an organizer of the Busworld exhibitions worldwide.

Key facts and figures

- **51** exhibitors
- **8** countries
- **3458** professionals of the road transport industry
- **> 100** media representatives
- **4718 sq m of the total exhibition space**
VISITORS’ PROFILE

The ratio of Russian and foreign exhibition visitors

95% Russian visitors
5% Foreign visitors

The position level of visitors

<table>
<thead>
<tr>
<th>Position level</th>
<th>Product or service for business</th>
<th>General industry information</th>
<th>Goods and services promotion</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Director/Owner</td>
<td>40%</td>
<td>19% (188)</td>
<td>20% (94)</td>
<td>27% (598)</td>
</tr>
<tr>
<td>Deputy director of company</td>
<td>16%</td>
<td>14% (144)</td>
<td>13% (62)</td>
<td>15% (335)</td>
</tr>
<tr>
<td>Head of department/group</td>
<td>19%</td>
<td>28% (278)</td>
<td>25% (113)</td>
<td>24% (543)</td>
</tr>
<tr>
<td>Manager/ Specialist</td>
<td>22%</td>
<td>37% (365)</td>
<td>41% (190)</td>
<td>32% (727)</td>
</tr>
<tr>
<td>Individual entrepreneur</td>
<td>3%</td>
<td>2% (22)</td>
<td>1% (2)</td>
<td>2% (50)</td>
</tr>
</tbody>
</table>

*In brackets are given absolute values.
<table>
<thead>
<tr>
<th>Product Range</th>
<th>Interest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Citybus</td>
<td>60%</td>
</tr>
<tr>
<td>Minibus</td>
<td>54%</td>
</tr>
<tr>
<td>Coach</td>
<td>52%</td>
</tr>
<tr>
<td>Spare parts, components and accessories</td>
<td>41%</td>
</tr>
<tr>
<td>Special passenger vehicles</td>
<td>31%</td>
</tr>
<tr>
<td>Bus bodybuilders</td>
<td>27%</td>
</tr>
<tr>
<td>Service and maintenance systems</td>
<td>25%</td>
</tr>
<tr>
<td>Tires</td>
<td>19%</td>
</tr>
<tr>
<td>Lubricants</td>
<td>16%</td>
</tr>
<tr>
<td>Leasing and insurance services</td>
<td>14%</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
</tr>
</tbody>
</table>
BUSINESS PROGRAM

During the three days of the exhibition the wide business program called Busworld Academy and IRU congress was presented.

The Busworld Academy business platform offered the professionals and experts of the bus industry, as well as the representatives of the governmental departments, an opportunity to share their views and cover the wide range of relevant issues through the participation in the panel discussions and round tables.

More than 250 professionals participated in the business program for the three days of its work.

The representatives of the Department of Transport, bus operators, city corporations, insurance companies, bus manufacturers, banks and specialized international associations and unions took part in the business program as delegates.

Every day of the exhibition was devoted to the specific topic:

<table>
<thead>
<tr>
<th>Data</th>
<th>Session</th>
<th>Number of visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>25, October</td>
<td>Bus and tourism</td>
<td>129</td>
</tr>
<tr>
<td>26, October</td>
<td>Bus and the city</td>
<td>116</td>
</tr>
<tr>
<td>27, October</td>
<td>Bus and financing</td>
<td>67</td>
</tr>
</tbody>
</table>
THE EXHIBITION RECEIVED WIDE MEDIA COVERAGE BOTH IN RUSSIA AND ABROAD.

Media representatives from more than 10 countries visited International coach and bus show to get more detailed information about the modern bus market in Russia. Among them:

**James Vang**, Editor-in-Chief of Smarter Bus System Centre, China

**N. Bala Subramanian**, Editor-in-Chief of MotorIndia, India

**Peter Lawrence**, Director of Transportation of FairportSchools, the USA

**Dick Fisher**, Bus Expert of Trans-Consult, the USA

**Alfonso Kandal**, International Trade in Aesys, Italy

**Ashraf Kara**, Head of Spark Consultancy, Egypt

**Charlie Rodrigues**, Columbiabus Revista, Columbia

**Patrick Botto**, Accidentologist, Security Adviser, France

More than 30 foreign specialized publications took part as media partners to the show and covered the exhibition abroad.
THE AWARD “COMMERCIAL VEHICLE OF THE YEAR IN RUSSIA”

The results of the 16th annual award “Commercial Vehicle of the Year in Russia” were published within the framework of the Busworld Russia powered by Autotrans Show.

The aim of the arrangement is to decide the winner in several nominations according to such criteria, as the “merits” of a vehicle in enhancing the efficiency of commercial transportation, its technological perfection, the availability of service, the economic benefits from its purchase and exploitation.

The competition winners 2016:

“Truck of the Year”– the Russian terrain truck Ural Next manufactured at the Urals Automotive Plant in Miass.

“Van of the Year”– the full-metal van GAZel NEXT.

“Citybus of the Year”– the bus GAZ Kursor.

“Coach of the Year”– the suburban coach MAN Intercity.

“Route Taxi of the Year”– the GAZ group' minibus Vector NEXT.
AWARDS FROM THE EXHIBITION OFFICIAL PARTNER BUSWORLD INTERNATIONAL

For the first time the official partner to the exhibition Busworld International presented its awards within the framework of the awards ceremony.

The winners were chosen in the three nominations:

The best Russian bus of the Busworld Russia powered by Autotrans – the large-sized electric omnibus KAMAZ-6282

The best foreign bus of the Busworld Russia powered by Autotrans – Scania Touring.

The best debut of the Busworld Russia powered by Autotrans – the company King Long

Mr. Didier Ramoudt, President of Busworld International, gave awards to the representatives of these companies.
The show was organized by ITEMF Expo, a joint venture company founded in equal shares by the two most prominent international exhibition organizers: ITE Group and Messe Frankfurt. The company is specialized in exhibitions of the automotive industry.

Currently the company’s portfolio includes specialized international exhibitions: MIMS Automechanika Moscow, COMTRANS and Busworld Russia powered by Autotrans.

The exhibitions and business events of ITEMF Expo company are supported by ministries and departments, the Federation Council and the State Duma, the Government of Moscow and leading industry associations.

Busworld is the world’s largest B2B exhibition of the bus industry, exhibiting different types of buses (city buses, coaches, minibuses), as well as bus components and associated goods and services. The first Busworld exhibition took place in the city of Kortrijk (Belgium) in 1971. In 2015, Busworld Kortrijk welcomed 411 companies from 36 countries and 34,932 specialists from 118 countries. Since 2001, Busworld has extended beyond Europe’s borders with shows taking place in Turkey (April 2016), China (May 2016), India (November 2016) and now also Russia (October 2016).
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